



Trade show : gift, souvenir item, provençal item and  
home decoration

12, 13 and 14 january 2008  
Nice – Acropolis – Exhibition Hall

## A LOOK BACK AT BISOU 2008



Bisou managed to maintain stable figures for this, its 33rd trade fair, **with 245 exhibitors and 15,000 visitors.**

Such good results are due to the exhibition's privileged location :

- in a tourist region where souvenir items continue to meet with great success.
- in a region where Provençal design is still valued, as much by foreigners as by the French
- in a coastal region where demand for fashion jewellery and beachwear is increasing.

They are also due to the diversity and the quality on offer - for gift shops and home décor shops, florists and tobacconists...

The results are also due to Bisou's warm and friendly style, guaranteeing a unique atmosphere.

This year, Bisou was organised into 5 universes:

- The Home
- The Region
- Fashion
- Souvenirs
- Fragrances

**NEXT SHOWS**

- Toulouse, 3 and 4 february 2008 - Exhibition Hall, Hall 4,
- Rennes, 2 and 3 mach 2008 - Parc Expo Rennes Aéroport, Hall 5,
- Lyon, 14 and 15 september 2008 - Eurexpo, Hall 1,
- Rennes, 28 and 29 september 2008 - Parc Expo de Rennes Aéroport, Hall 10A.

**NEXT BISOU SHOW**

- Nice, 17, 18 and 19 january 2009, Acropolis, Exhibition Hall.

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