



PRESS RELEASE

34th BISOU EVENT

Professional trade show for Gifts, Home decoration
Souvenirs, Provençal goods & Costume jewellery

January 17th, 18th & 19th 2009
Nice – Acropolis – Palais des Expositions



“The power of a national trade show, the strengths of a regional trade show”

The 34th Bisou trade show is set to take place on January 17th, 18th and 19th 2009 at the Nice Palais des Expositions.

15,000 French and overseas trade visitors and 250 exhibitors are expected to attend.

Bisou showcases gifts, souvenirs, Provençal goods, home decoration items to trade professionals. It offers an obvious business alternative in the current economic climate.

Its « human » scale (10,000 m²) and friendly atmosphere provide an ideal forum for exhibitors and visitors to do business in an exceptionally relaxed atmosphere.

Bisou's conduciveness to both business and pleasure is enhanced by its wonderful geographical location - the PACA region - a leading tourist area where souvenirs reign supreme; the cradle of Provençal design so highly sought-after by French and overseas buyers, a seaside region ideal for selling costume jewellery and beachwear.

ORGEXPO

B.P. 137 - 06103 NICE Cedex 2 - Telephone : 04 93 52 13 12 - Fax : 04 93 52 10 18

Email: info@bisou.com - www.bisou.com

Registered head office: 14, avenue Valdiletta - 06100 NICE

S.A.R.L. with equity capital of 8 000 Euros – NICE Register of Businesses No. 387 515 430



Bisou also offers a wide, diverse range of quality products ideal for gift and home decoration shops, florists and tobacconists...

Bisou offers a solution for shops that need attractive, saleable products.

BISOU is structured into 5 different universes:

- Home,
- Fashion,
- Souvenirs,
- Provence,
- Fragrances.

TRADE SHOW EXHIBIT LIST

<ul style="list-style-type: none"> ● Fashion accessories ● Tableware ● Office accessories ● Kitchenware ● Home decoration ● Christmas goods ● Beachwear & accessories ● Bathroom accessories ● Smokers accessories ● Travel goods ● Promotional objects ● Regional goods & specialities ● Religious objects ● Souvenirs ● Bath, soaps, cosmetics ● Costume jewellery ● Candles ● Cards ● Ceramics ● Ready-made clothes ● Confectionery ● Shells ● Knives ● Floral decorations 	<ul style="list-style-type: none"> ● Garden furniture & decoration ● Publishing ● Enamels ● Packaging ● Framing ● Gadgets ● Clocks ● Games, toys ● Linen ● Lighting ● Leather goods ● Minerals ● Miniatures ● Watches ● Perfumes ● Small furniture ● Dolls ● Fragrances, potpourris ● Pictures ● T-shirts ● Fabrics ● Basketwork ● Glassware <p><i>Non-contractual classification</i></p>
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BISOU TRADE SHOW PRACTICAL INFORMATION

Tradeshow director: Anne-Marie David

Dates: January 17th, 18th & 19th 2009

Venue: Acropolis – Palais des Expositions – Nice

Opening hours: 9am-7pm (Saturday & Sunday) – 9am-6pm (Monday)

Projected number of visitors: 15,000

Projected number of exhibitors: 250

Gross exhibition surface area: 10,000 m²

Information: +33 (0)4 93 52 13 12

www.bisou.com

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